



# SHUYAN (SHERRY) WU

GRAPHIC DESIGN | ILLUSTRATION

www.shuyanwu.com

shuyanwu25@gmail.com | 773-503-0456

209 Angell St, 3R

Providence, RI 02906

## EDUCATION

### RHODE ISLAND SCHOOL OF DESIGN

2016 - 2018 | Providence, RI

Graphic Design Certificate

### BROWN UNIVERSITY

2014 - 2016 | Providence, RI

MA Economics

### NORTHWESTERN UNIVERSITY

2007 - 2011 | Evanston, IL

BA Economics + MMSS

Kellogg Undergraduate Certificate - Financial Economics

## SKILLS

### DESIGN

Typography, Branding/Identity  
Print/Pre-Press, Web/Mobile  
Research, Prototyping/Evaluation, UI/UX  
Drawing, Illustration, Motion Graphics

### SOFTWARE/CODING

InDesign, Illustrator, Photoshop, After Effects  
HTML, CSS, JavaScript

### DATA/STATISTICAL ANALYSIS

Stata, Matlab, R

### LANGUAGES

English (native), Chinese (native), Japanese (conversational)

## EXPERIENCE

### STATE OF RI - OFFICE OF EMPLOYEE BENEFITS (OEB)

**Communications Manager** | Providence, RI (2017 - Present)

Redesigned the OEB website to provide more comprehensive benefits information to 14,000+ State employees.

Directed the design and production of the first-ever *State Employee Benefits Guide*.

Spearheaded communication campaigns for the annual open enrollment period. Achieved an 86% participation rate for Open Enrollment 2019.

Design digital & print communications on a daily basis to increase employees' awareness of and engagement with State benefit programs.

Create user guides to help employees navigate various online systems.

### STATE OF RI - OFFICE OF INNOVATION

**Resident Designer** | Providence, RI (2017)

Assisted the founder of this government innovation startup with brainstorming and designing branding strategies and workshop curriculum.

### THE WHEELER SCHOOL

**Chinese Tutor** | Providence, RI (2016 - 2017)

Taught Mandarin Chinese to 7th grade, 11th grade and AP students, tailoring the teaching style and content to fit each student's needs.

### BROWN UNIVERSITY

**Teaching / Research Assistant** | Providence, RI (2015 - 2016)

Led discussions and office hours for undergraduate economics classes.

Assisted Professor John Friedman with research on social mobility.

### GOLDMAN SACHS - GLOBAL INVESTMENT RESEARCH

**Research Analyst, US Economics** | New York, NY (2011 - 2014)

Worked with a team of economists led by Chief Economist Jan Hatzius.

Published daily research reports on US macroeconomic topics.

Collected, analyzed and presented US economics data to clients that included firm directors, hedge fund managers, and government agencies.

**Summer Analyst, Global Markets** | New York, NY (2010)

Analyzed the macrosensitivities of MSCI global indexes and presented findings to a panel of senior economists.

## PROJECTS & ACTIVITIES

**PARAMETRIC PRESS** | Providence, RI (2019)

Co-authored the article "The Myth of the Impartial Machine" for the inaugural issue of the online journal *Parametric Press*.

Designed and created interactive, animated, and static visuals that illustrate technical concepts in the article.

**FINAL STUDIO** | Providence, RI (2018)

Conducted a semester-long project that explored the compositional principles, underlying philosophies and graphical qualities of Chinese characters vs the Western alphabet through research and documentation.